



# Macro-regional strategies-what's in it for Cohesion Policy?

13 June 2017 | Weltsaal



# Added value of macro-regional strategies

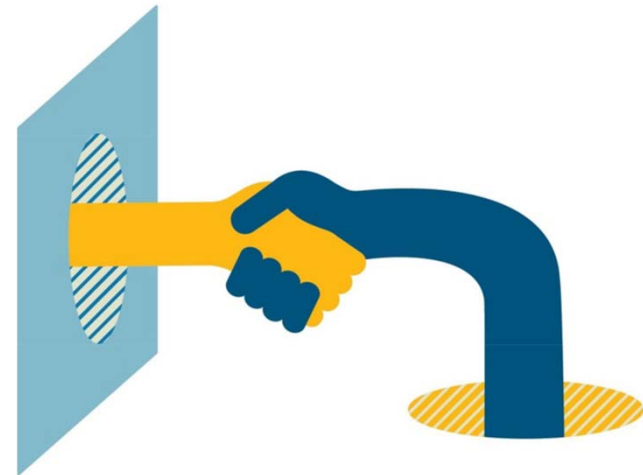
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13 June 2017 | Berlin, Germany

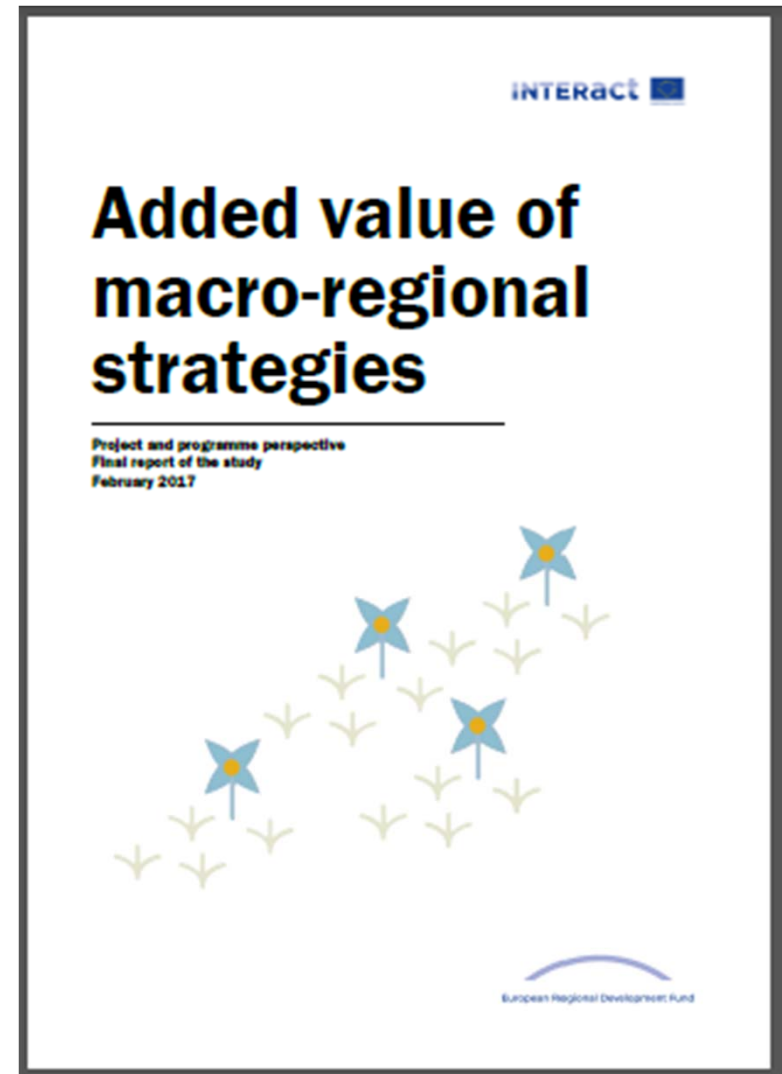
Baiba Liepa

Interact Programme

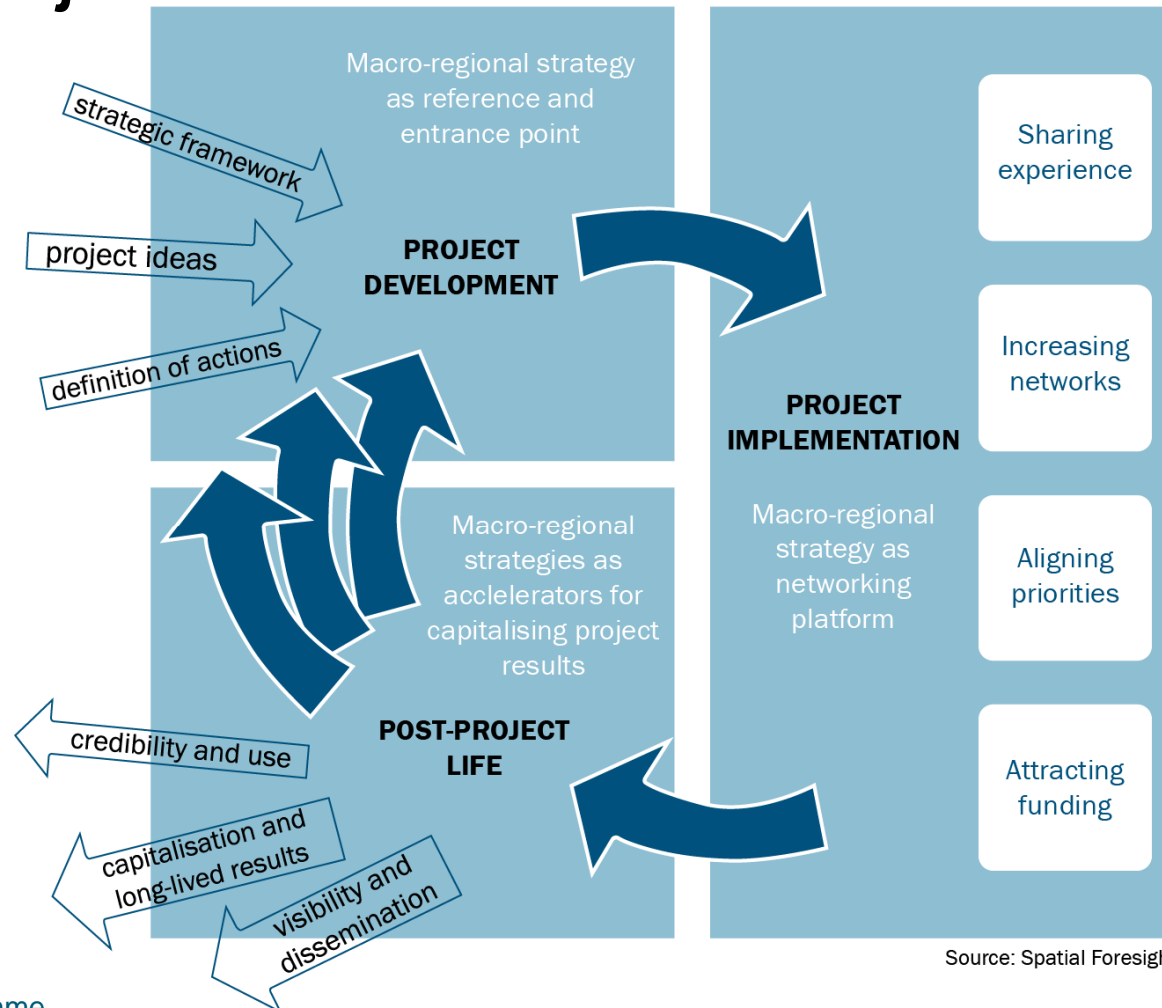


# Background

- Launched by Interact Programme in 2016, finalised in 2017
- Conducted by Spatial Foresight GmbH
- Aiming at collecting arguments on why to engage in macro-regional cooperation
- 31 project and respective funding programmes were analysed:
  - ✓ Innovation and research
  - ✓ Environment
  - ✓ Transport and navigability

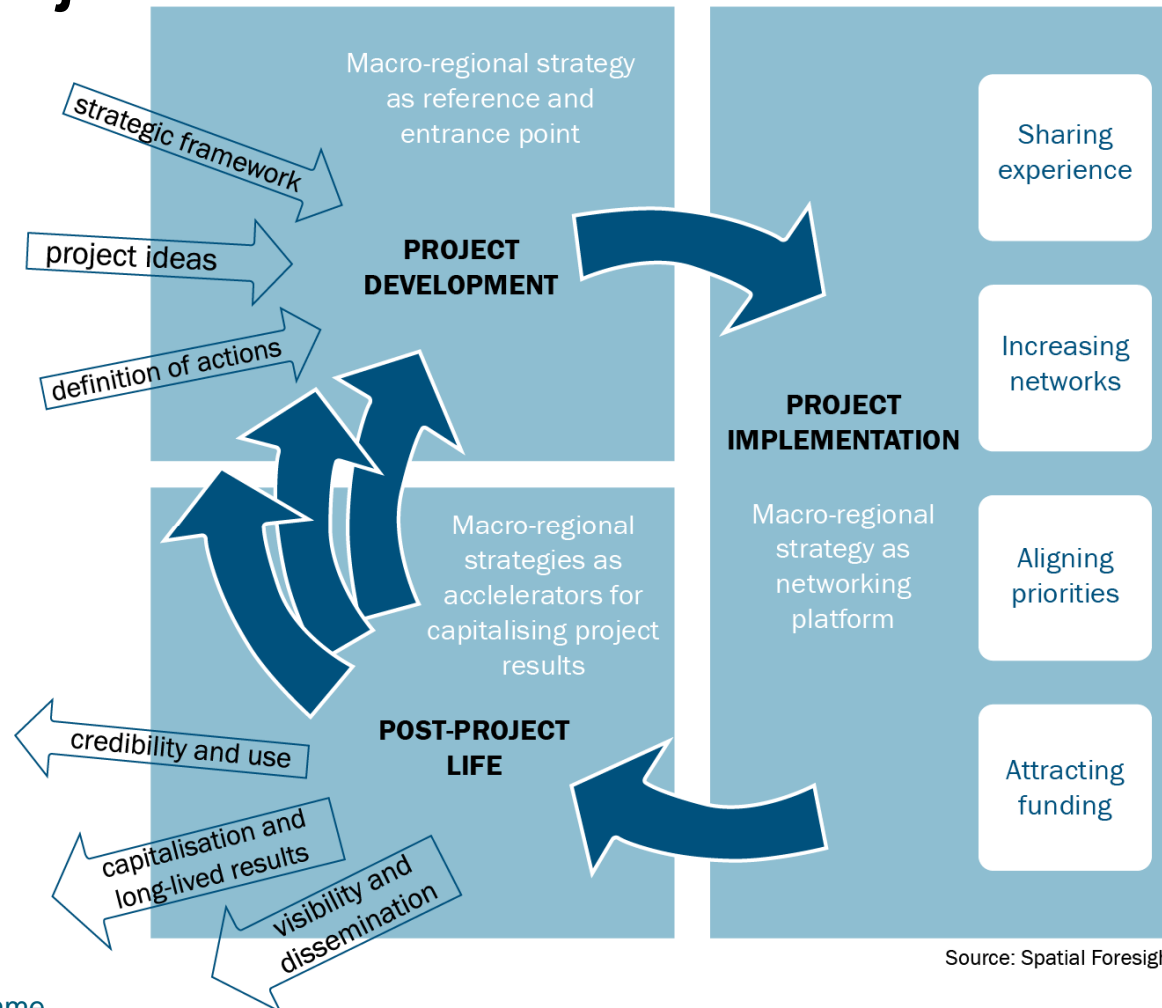


# What macro-regional strategy can offer for projects?



Source: Spatial Foresight

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# What macro-regional strategy can offer for programmes: programming phase?

## Recognised benefits

- Easier consensus in defining programme priorities and objectives;
- Strategic framework to shape programme priorities

## Potential added values

- Facilitation of inter-sectorial programming
- Easier alignment of funding
- Easier alignment of thematic and specific objectives of ESIF programmes and ESIF implementation partnerships
- Potential for coordination



# What macro-regional strategy can offer for programmes: implementation phase?

## Recognised benefits

- Easier dissemination and communication



## Potential added values

- Better and easier coordination with and across funding sources
- Synergies and better coordination with similar networks
- Organisation of more efficient thematic networks and partnerships

# What macro-regional strategy can offer for programmes: closure phase?

## Recognised benefits

- Efficient dissemination of programme and project results, lessons learnt, new solutions, good practices
- Better overview of projects and ongoing processes within specific field

## Potential added values

- Easier for ESIF programmes to show and document evidence that contributes to desired socioeconomic changes

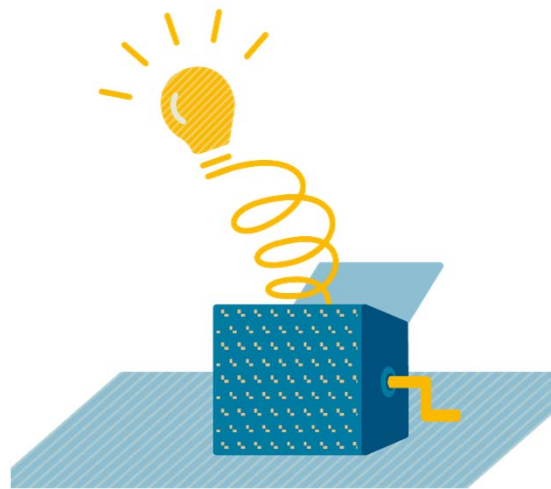




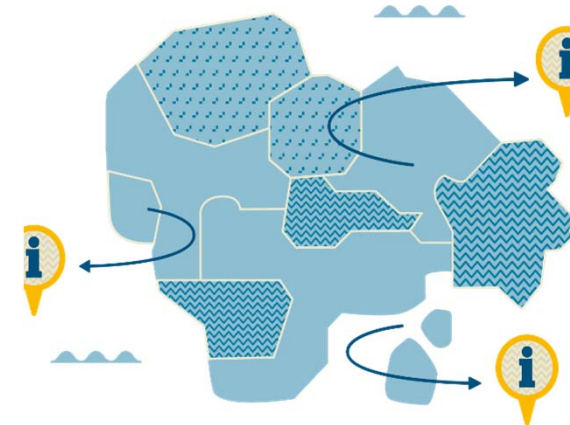
# Way forward



**Exploit strategic framework**



**Employ platform benefits**



**Capitalise on the 'symbolic' importance**



...something as small as  
flutter of a butterfly's wing can  
ultimately cause a typhoon  
halfway around the world...

- Chaos Theory

# Cooperation works

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[www.interact-eu.net](http://www.interact-eu.net)